

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No. : 10/582,643 Confirmation No. 1516  
Applicant(s) : ITO et al. Customer No. 23838  
Filed : 12 June 2006  
Art Unit : 2889  
Title : Transflective Display Having Full Color OLED Backlight  
Examiner : Williams, Joseph L.

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Response to Non-Final Office Action of August 4, 2009

S I R:

In response to the above-referenced non-final Office Action, Applicants respectfully request reconsideration of this application.

**Amendments to the Specification** begins on page 2.

**Amendments to the Claims** begins on page 5.

**Remarks** begin on page 11.